

RICHIE NORTON



BIO INFO:

Richie Norton is the bestselling author of *The Power of Starting Something Stupid* and *Résumés Are Dead and What to Do About It*. He is a strategic advisor to businesses, organizations and individuals, an international speaker, and CEO and Founder of Global Consulting Circle.

Richie has been featured in *Forbes*, *Businessweek*, *Young Entrepreneur*, *Huffington Post* and other national publications both in print and online. The 2013 San Francisco Book Festival named *The Power of Starting Something Stupid* the winner of the business category and the grand prize winner of all book categories in its annual competition. In 2010, *Pacific Business News* recognized Richie as one of the Top Forty Under 40 “best and brightest young businessmen” in Hawaii.

Richie received his MBA from the world’s #1 ranked international business school, Thunderbird School of Global Management. Richie is happily married to [Natalie](#) and has four boys.

EMAIL: Richie@RichieNorton.com

WEBSITE: richienorton.com

BLOG: richienorton.com/blog



PRAISE FOR RICHIE NORTON & THE POWER OF STARTING SOMETHING STUPID

“Thank you Richie Norton for inspiring us to authenticity and greatness.” — FORBES

“This warm, wonderful book will inspire and motivate you to do more in your life than you ever dreamed possible.” — **Brian Tracy**, author of *The Power of Self-Confidence*



*Richie Norton’s new book *The Power of Starting Something Stupid* is already getting me in a heap of trouble. As I was reading it, I made notes to Steve (my husband). When I was done I handed it to him and said, “This could change the way we live.”*

— **Brené Brown**,
bestselling author of
Daring Greatly



I absolutely love this book. I love how it makes me feel. It energizes me, inspires me, and gives me confidence. It reminds each of us that all things are possible. . . . This book disrupts conventional thinking—in a smart way.

— **Stephen M. R. Covey**,
New York Times and the #1
Wall Street Journal bestselling
author of *The Speed of Trust*
and coauthor of the #1 Amazon
bestseller *Smart Trust*



Today I have over 120 million YouTube views; it only seems like yesterday when people thought that following my dreams could only be a hobby. Fortunately, as Richie teaches, ‘stupid’ was the smartest thing I could do.

— **Devin Graham**,
content creator for the
YouTube channel
devinsupertramp



*“When I wrote *The E-Myth Revisited*, I wasn’t an author and I really wasn’t interested in business, but I had discovered something about business that nobody else seemed to see, or understand, and I decided to write a book about it. It came like a gift, a huge aha from out of nowhere, and I ran with it. Today, that ‘stupid’ idea (everybody told me it wouldn’t work!) has created the most successful book on small business ever written because of that one, great stupid idea. I thought I was just lucky: Richie just told me that I’m in really good company. Find out why stupid is now the New Smart. Read it, you’ll love it, you’ll find out why thinking stupid makes the best sense in the world.”*

— **Michael Gerber**,
the world’s #1 small-business guru and author of the bestselling *The E-Myth Revisited*

*“Once in a great while a new author bursts on the scene to light a fire under us. Richie Norton is that rare spark. His certainty that the secret to success is to start something stupid is right on and will alter your future. Thirty publishers thought *Chicken Soup* was stupid before it sold over 100 million copies. This new book could not have come at a better time and Richie’s urgent and authentic style is readable, convincing and a compelling blueprint for success. Be smart: read *The Power of Starting Something Stupid*.”*

— **Jack Canfield**,
New York Times bestselling author of *The Success Principles*, and cocreator of the *Chicken Soup for the Soul®* series